

# **Life Design for PhD Students**

**Title:** Design your life: Find a career path that

makes you happy!

Date: Spring 2019 (tbd.)

**Location**: BIGSSS, Universität Bremen / Jacobs

University

**Duration**: 8h Workshop (+ preparatory task)

No. of participants: 10-25

Goal of the workshop: The workshop is intended for doctoral candidates who are in the process of career orientation. During the workshop participants have the possibility to develop a (new) career perspective and hands-on strategies for their own career orientation process. The goals is to identify a career path that caters to their career-related values, skills and needs.

# Design Thinking & Life Design

Design Thinking is a creative and solution-oriented approach to problem-solving. In an iterative process design thinkers develop a deep understanding of the situation of an individual / a group, challenge and redefine existing assumptions and identify a number of strategies ("prototypes") to find solutions to the question at hand.

The method of Design Thinking was first applied to the field of career orientation by Koetter/Kursawe at the School of Design Thinking in Potsdam and by Burntt/Evans at Stanford University. Participants of Life Design™ - workshops have the possibility to apply the methods of design thinking to their career orientation process.



# What is Design Thinking? (mpothize Define Ideate Prototype Test) Understand Explore Materique

**Preparation for the Workshop**: Two weeks prior to the event, participants receive a self-reflection task to prepare for the workshop.

### Day of the Workshop:

- Introduction: The workshop starts with an introduction to Design Thinking and its application to the career orientation process.
- <u>Empathize</u>: In the second part, participants analyze their professional status quo, their career-related values, interests and skills.
- <u>Ideation</u>: In a joint co-creation process, participants develop new ideas for their future career.
- <u>Prototyping</u>: In the last part of the day, participants develop concrete strategies to explore, test and implement new career ideas.

# **Trainers:**

Lisa Heindl Yellow Couch Studien & Karriereberatung Unser Lieben Frauen Kirchhof 24/25 28195 Bremen lisa@yellowcouch.de Dr. Mauricio Reichenbachs ifib consult GmbH Am Fallturm 1 28359 Bremen reichenbachs@uni-bremen.de

